

# ANTONIUS FROMME

Chief Customer Experience Officer (CCE)  
since June 01, 2018  
appointed until May 31, 2026



Year of birth: 1974

Education: Diploma Economic Engineer

Nationality: German

## CURRICULUM VITAE

Antonius Fromme has been Chief Customer Experience Officer (CCE) at freenet AG since June 1, 2018. In his function as Chief Customer Officer, he is responsible for all direct customer relationships and business management. The departments Market Research & Customer Advocacy, Digital Partner & Affiliate, Customer Management, Market Control and Data & Intelligence are under his leadership.

The graduate business engineer of the University of Karlsruhe held management positions at debitel AG in Stuttgart until 2009 – in the end as head of customer loyalty. Since October 2009, Fromme has been responsible for the newly created position of Head of Customer Management at freenet group, combining areas in the areas of customer loyalty and the company's existing customer marketing. In addition, at the end of 2011 he assumed responsibility for online sales at the subsidiary freenet DLS GmbH (formerly mobilcom-debitel GmbH).

At the same time, Antonius Fromme has been managing director of klarmobil GmbH since October 2021.

Born in Paderborn, he lives with his family in Hamburg.

## **Mandates in other statutory supervisory boards and memberships in similar German and foreign supervisory bodies:**

- MEDIA BROADCAST GmbH, Cologne\* (Member of the Supervisory Board)

\* Internal group mandate pursuant to Section 100 (2) Sentence 2 of the German Stock Corporation Act (AktG)