freenet AG
Corporate at a glance

Investor Relations (IR)
2026

freenet in a nutshell

Established market presence for over 25 years in Germany's mobile market

Germany's only mobile service provider with a fully network-agnostic tariff portfolio

One of Germany's most relevant IPTV players (waipu.tv) for over ten years

Selected corporate KPIs for FY 2025

Postpaid subs
8.2
million

IPTV subs
1.8
million

Employees
3.3
thousand

Revenues
2.4
€billion

Adj. EBITDA
515
€million

Adj. FCF
317
€million

freenet operates two main business segments

Mobile communications

Expansion of the successful mobile business in a stable market

IPTV

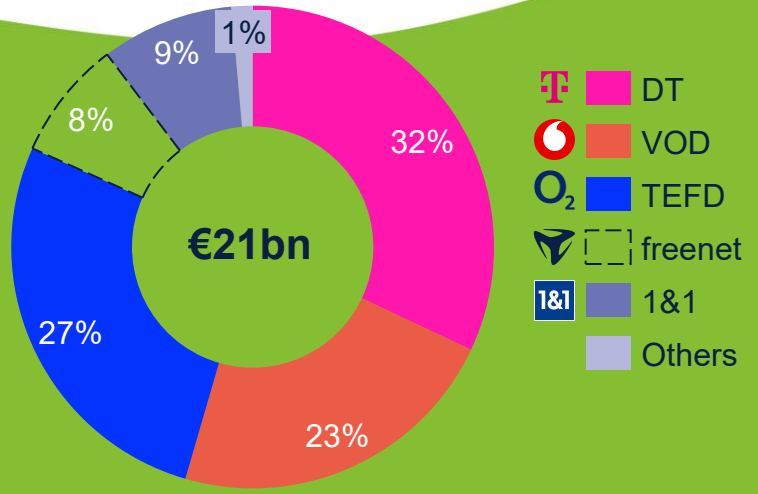
Strengthening the number two position in a growing market

freenet holds a strong position in Germany's mobile market

Own-branded and MNO tariffs sold online and offline (>500 own shops)

~10% market share in the overall German mobile market

~20% market share in Germany's retail mobile market



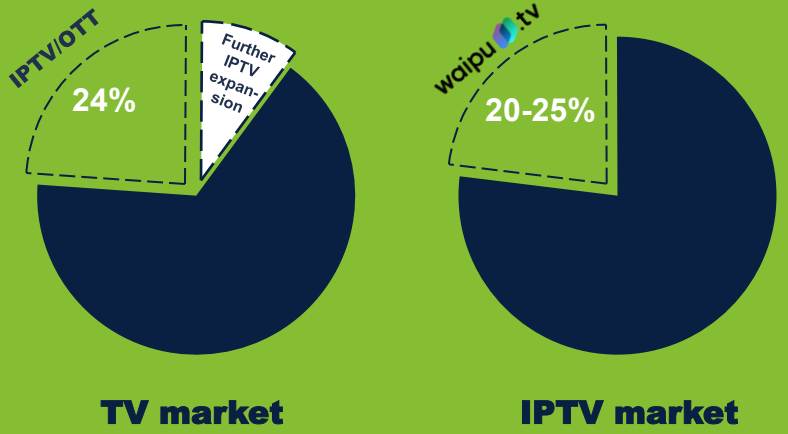
German mobile market share (2025), based on mobile service revenues; source: VATM study

No. 2 player in the growing German IPTV market

waipu.tv - IPTV product with >300 channels, advanced features and broad VoD partnerships

Fastest-growing IPTV player in Germany

Stable market share in a growing market



Share of linear TV transmission platforms in Germany (2025); source: Kantar Group study