

ANTONIUS FROMME

Chief Customer Experience Officer (CCE)
since June 01, 2018
appointed until May 31, 2026



Year of birth: 1974

Education: Diploma Economic Engineer

Nationality: German

CURRICULUM VITAE

Antonius Fromme has been the Chief Customer Experience Officer (CCE) of freenet AG since 1 June 2018. In his function as member of the Executive Board, he is responsible for the direct customer activities in the company's core business of mobile communications as well as all online and offline marketing activities. He is also responsible for digitalisation of all customer interactions and transactions.

The graduate business engineer of the University of Karlsruhe has been with the freenet Group since 2009. As managing director at freenet AG, he is responsible for the business and development of the no-frills provider klarmobil.de with all corresponding brands.

He is also responsible for development of the Digital Lifestyle strategy and Digital Lifestyle portfolio within the freenet Group, marketing, the company's online presence and sales of the products of mobilcom-debitel and also for management of existing customer business.

Born in Paderborn, he commenced his career in mobile communications in 2001 with debitel AG in Stuttgart, and can look back on many years of experience in the telecommunications sector.

Mandates in other statutory supervisory boards and memberships in similar German and foreign supervisory bodies:

- Media and Games Invest SE, Malta** (Member of the Non-Executive Board)

- MEDIA BROADCAST GmbH, Cologne* (Member of the Supervisory Board)

* Internal group mandate pursuant to Section 100 (2) Sentence 2 of the German Stock Corporation Act (AktG)

** listed on the stock exchange